



The Home Business Blueprint

By Jim & Lisa Sama

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A Message from Jim and Lisa:

To My Future Network Marketer and Entrepreneur friend (Or Soon To Be!),

We believe with total certainty that this project is going to radically unleash people's potential as marketers, authors, mothers, fathers, and much else.

You will begin to see your business in a brand new light. It will take on a new energy; a new power. Like a supernova, it will shine and grow leaps and bounds.

We want to get deep into the mind of You, the hungry entrepreneur who has fears, doubts, and intense struggles. We want to help you catch a new vision for your life, your marriage, your online career...and believe it or not, they are more connected to each other than you may realize.

If you want to build a legacy of leadership, and use your business as a vehicle for a stream-lined lifestyle, you can start today. You can finally regain a sense of control and predictability in your business.

We know that purpose is the real fuel that causes the procrastinators to become the ultra-productive. We are going to infuse training with not just "how-to", but also "why-to."

If you want to radically discover how to release more free time in your life, and drastically S-L-A-S-H the hours you might be wasting while trying to build your business, wouldn't you want to learn the new ways to build your business in this incredible new era? Such as mastermind secrets of power-branding & direct response, so you could cut the learning curve down to an ant hill instead of a jagged mountain climb up Everest?

Our mission from the start was for this project to RADICALLY change people's lives, teach them how to collapse time & ramp up productivity so they can truly begin to experiment with lifestyle design, and use their business as a unique force in the world.

We really do want parents to know their children. We really do want people to be able to take their dream vacations. We want to see them have enough play time to passionately pursue their old hobbies that have been all but forgotten through the noise and inefficiency of modern life.

We can almost taste how badly we want to see people hit their retirement in a deep peace, knowing they have a business that creates positive cash flow and provides abundant time freedom...so they can volunteer at a charity or something that is in line with their beliefs, and never miss their children's sports game - instead of taking another job just for a few extra dollars because their financial future is so bleak. This stuff really does bother us. Especially when a lot of these people have an unquenchable entrepreneurial hunger that, up until this point, has just never been intelligently mentored or guided at this level.

THERE IS NO BETTER VEHICLE TODAY TO DO THIS THAN THROUGH Network Marketing!

ATTENTION: Before we begin, please do the following:

Erase Everything You Think You Know About Building Your Network Marketing/MLM Business...

This Home Business Blueprint was written for all those on their way to making our world a better place, and creating extraordinary wealth and joy for themselves in the process.

This could be the day you remember that turned your life around! I strongly suggest that you print this Home Business Blueprint out right now, and read it immediately.

My name is Jim Sama and I have ONE objective in writing this Home Business Blueprint:

To put YOUR Network Marketing/MLM business in the proper perspective ONCE AND FOR ALL so that you can go out there and build the business of your dreams! The business you know you are capable of building when equipped with the correct knowledge of how to do it combined with the right company for YOU that is aligned with you and your values.

I want to forge change in you at the DEEPEST levels possible! I am passionate about this profession and I am a passionate Entrepreneur.

I wrote this Home Business Blueprint for you. I purposely have not had it professionally edited because I wanted it to read as though I were sitting across from you, having a one on one conversation and interacting with you. I truly hope you get a lot out of this report, and that it inspires you and encourages you to take action, and leads you in the direction to achieve your goals and dreams.

Let's be honest here. You are reading this report because you are either a Network Marketer or you are looking to become one, or you are at least looking to become an entrepreneur and own your own business.

(This Blueprint as well as joining us on our [Facebook Fan Page](#) will certainly help you become a Better Entrepreneur as well. On this page I share so many of my private tips and secrets I am currently using in my business that not many people know.)

And just so we are clear, this Blueprint was not written to convince anyone to become a part of the network marketing profession or join any one specific company. It is not about that. This is about an Entrepreneurial Emergency and how Network Marketing looks to be the solution to answering that call to action leading to unlimited wealth for the smart Network Marketer!

We are returning to our Entrepreneurial roots! This is what so many nations were built on.

The purpose of this Blueprint is to talk about you and your life; about where our profession has been and ESPECIALLY where it's going. And most of all, about what YOU can do, not just to survive, but to thrive and prosper in the years ahead.

The Network Marketing Profession can be SO much more! It can be the economic salvation to millions of people all over the world if it is treated correctly and it educates people on the 'New Network Marketing' and the Paradigm Shift that is taking place. I want you to be a part of that wave of new opportunity! That is why I felt compelled to write this report.

We are now entering the age of the entrepreneur. Network Marketing is perfectly poised for an absolute explosion in the current economic environment and beyond and offers an unprecedented opportunity to an unlimited amount of people.

What is so fantastic about this time in history is that with the age of the entrepreneur comes lots of personal wealth for network marketers. And, as with what is inherently built into the network marketing culture of moral and family values (people helping people, etc.), this type of shift with home-based businesses also brings parents home to be with their children, many new personal freedoms, and the ability to control your own destiny.

Network Marketing is an idea whose time has FINALLY come!

What is an entrepreneur anyway? An entrepreneur is the highest profession you can have in life because of the value you can bring to other people. Entrepreneurs create the jobs and stimulate the economy. Most importantly, I know of no other more powerful profession than Network Marketing to bring value to other people through fantastic and unique products and services as well as a financial opportunity that can truly allow any individual to change their life.

WHAT MAKES THIS INFORMATION WORTH TALKING ABOUT?

I like to call it 'The Entrepreneurial Virus', sparked by Network Marketing (MLM) or often times referred to as Direct Selling. Let's infect the whole world with it!

Have you noticed the Buzz going on right now, especially on the internet? Can you sense the changes going on? There are so many critical things happening right now that are LITERALLY changing the way we do business as Network Marketers and they are all for our benefit!

The Question is, do you know what this buzz is all about? Are you aware of all these changes that have leveled the playing field for you as a home-based business owner? If not, you NEED to understand them immediately!

To start, what you now hold in your hands is Cutting Edge. Now I know you probably hear that phrase 'cutting edge' all the time. So, what exactly does cutting edge mean? It means being at the forefront. And that is exactly where we are at in Network Marketing: at the forefront of something so BIG and so REVOLUTIONARY, that it is literally causing a PARADIGM SHIFT of

gigantic proportions in this profession.

Let's also talk about what the term 'Paradigm Shift' means for a moment. A paradigm shift is defined as 'acceptance by a majority of a changed belief, attitude, or way of doing things.' This is exactly what is happening in the Network Marketing Profession, and you are about to have this Secret Knowledge that 97% of the people in this profession do not know on how to capitalize on this MAJOR shift!

Let's get something straight here once and for all: Network Marketing (MLM) is NOT what your 'Uncle Harry' experienced 50 years ago when the profession first got started. Now I do not know what your age is as you are reading this Report, but understand that this profession is also not what you may have experienced in your career as a Network Marketer up to this point either, unless of course you are one of the privileged few that has been setting the stage and capitalizing on this change.

You see, as I mentioned above, we are experiencing a Paradigm Shift within this amazing, very misunderstood and evolving profession.

I'm not kidding when I tell you that the information you've now stumbled across is seriously REVOLUTIONARY. It's going to change you as a network marketer and/or entrepreneur, as well as change the face of Network Marketing/MLM Profession forever. Up until now, this information has been closely guarded and only available to select Network Marketers.

When I say select, I mean the ones making the BIG bucks: the seven-figure earners of this profession.

Would you like to be in the top 1% of the earners in this profession?

If you answered YES, then pay close attention to the rest of the valuable and usually hidden information that is contained within this Report. You see, there is a scientific formula to building a successful NWM/MLM business. Once you understand this formula, you will never have to struggle again.

WHO ARE JIM & LISA SAMA?



Here we are!



And here is our wonderful family!

First off, let me give you a little background on myself. I know what it's like to struggle in this profession. For 5 years I followed the training of field leaders, struggling to build my NWM (Network Marketing) business. I can guarantee you that I have dealt with the exact same questions and frustrations that you are probably dealing with right now.

It wasn't easy chasing friends & family, cold calling, prospecting strangers in shopping malls, posting flyers and handing out business cards, all the while not seeing ANY results for my efforts.

Those years of struggle and failure lead me to a pivotal point that shifted my entire business approach and literally exploded my business overnight. This kind of a change is what is called a Paradigm Shift, and it is what is taking place RIGHT NOW.

Do you know what this means for the people who understand this Shift and act on it right away?

In this Home Based Blueprint I am going to show you how to make that SHIFT in your own

approach to how you build your business, as well as position yourself right SMACK DAB in the middle of the industry-wide Paradigm Shift itself!

If there is one thing I have learned over the last 5 years about creating wealth, it is the fact that you need to be leading the parade on a new trend rather than being at the tail end of the last parade. I am sure we can all agree that we have been caught at the tail end of a parade one too many times. Here is your chance to be the Mastermind of your own 'Wealth Creation Parade' and become one of the next Millionaires in this incredible profession! Your timing couldn't be better! The Network Marketing community is a group that often picks up on trends long before the rest of the world has noticed them.

Listen... As I have previously stated, I know what it's like to struggle in this profession. I can guarantee you that I have dealt with the exact same issues that you have, but I have finally figured it out. And to be honest, building your network marketing business using the new rules of the game, and utilizing the internet as a big part of that game plan is actually quite simple... when you finally figure it out!

You see, most network marketers have literally no idea how to create a thing called PROFIT with their businesses, and not too long ago I was one of those people. Then I found a few 7 figure earners in this profession who literally handed me the keys to the kingdom and I was blown away!

I was very fortunate to meet a woman who is now my business partner (I will not disclose her name due to privacy issues) that literally changed my life. This woman is the Top Earner - YES, Number One in her Network Marketing company and has been the number one earner since this company's inception decades ago.

And let me just say that the company she is a part of is a Multi-Billion Dollar corporation that does business in many different countries. She earns more money in a week than most people earn in 2 years working at a J.O.B. She has since gone on to start many charities as well as to teach and train people all over the world in an act she likes to call, "Giving back to a profession that has been so good to me."

As the saying goes, "It's not always just WHAT you know that matters but it's also WHO you know that matters." After meeting this woman who has now become my mentor, her sphere of influence led me to find another incredible person who would become a mentor of mine as well.

This man, also an expert and veteran of more than 30 years, who has founded his own company in the NWM/Direct Sales Profession, and has served on the board of directors for the DSA (Direct Selling Association), has also showed myself and others everything he knows about building a Multi-BILLION dollar company. This man makes multiple SEVEN Figures per week - Yes, you read that correctly, per week - and has been approached to sell his company for as much as 900 Million Dollars.

It doesn't take long when you're around these kinds of mindsets and these types of people to become successful as well.

Now, I don't tell you this to impress you. I simply tell you this to impress UPON you that I know what I am doing in this profession and as an entrepreneur. I am very qualified to teach and share with you this information. I have been coached, mentored and worked alongside the best of the best and continue to do so daily. I have learned firsthand what it takes to be a top earner in the Network Marketing Profession.

This leads me to a BIG point I want to drive home to you. I truly believe that the biggest obstacle that holds anyone back from being a huge success in whatever endeavor they choose to go into, network marketing included, is having real and lasting mentorship. Think about what your business would look like if you had someone there alongside you that has gone where you want to go - someone who can save you years off your learning curve and give you a blueprint model on how to achieve the same type of success they have experienced in the quickest way possible!

(Side Note: Are You TOTALLY Frustrated With Your Business Building Efforts?)

If you would like a mentor to help guide you in the quickest way possible to achieve your dreams in your business, go here now to my online calendar and schedule a time that I am available so you and I can chat. I promise to help you out in any way that I can. I do not know how long I will be able to keep my schedule public due to the demand of my time, but while I have it up there, do it now while you have the chance:

Schedule A FREE 20 Minute Consultation With Me Today And I Promise To Give You More Information That Will Change You and Your Business Starting Right Away!

Go to my [online calendar](#) and schedule an appointment to chat One-on-One.

For the last 2 years, I've been working behind the scenes with some of the top Industry Leaders, constantly learning the latest, most up-to-date strategies of where everything is going and getting ready to capitalize on the Paradigm Shift taking place THIS VERY MOMENT!

I tell you this only because it's important to help you understand how powerful the methods I am going to reveal to you are in this Home Business Blueprint as well as going forward in all my communication with you in the future.

WHY ARE THESE 'SECRETS' BEING SHARED IN THIS BLUEPRINT?

Why did I choose the title 'The Home Business Blueprint' for this Report? What is a 'Blueprint' anyway? This is actually a very important question to ask yourself and then to answer and understand so that you can fully grasp why I have written this Report at the time that I did.

"blueprint: plan or guide: a plan of action or a guide to doing something."

Typically, the meaning is a plan or guide. It is my INTENTION of this blueprint is that everyone has the opportunity to read this valuable information in the hopes that it will make only positive changes in their lives and their businesses, and that anyone who has the dream of creating an incredible lifestyle in this amazing profession instead of just making a living and working a J.O.B. for the rest of their lives can now achieve that worthy goal by following this valuable blueprint.

It is my hope that after reading this blueprint, members of the public will seek out even more information, creating a growing awareness of and support for this movement. In addition, this blueprint can be used as a starting point for public discussion, as some readers will undoubtedly critique it while others defend it. These discussions can help to refine this blueprint, as members of the public bring up important issues which were not addressed in this original document.

The introspective interaction with the blueprint will often drive the reader to pass it on to someone else, causing the awareness to grow. Right now below this paragraph, as well as at the end of this Blueprint there is a link to help you share this with everyone you feel will benefit from it in any and every way possible.

If you've benefited at all from this report up to this point, you can help me in a couple of ways:

First off, if you shared this report when you first registered to get this Home Business Blueprint, I want to personally thank you for helping spread the word. If you haven't sent your friends, colleagues, business partners, and whoever else you think may benefit from this Special Home Business Blueprint Report, you can do so by clicking the link below and sharing the page. Help me spread the word - and at the same time help your friends and your team!

Go here right now and use the sharing buttons to spread the word:

<http://www.jimandlisasama.com/home-business-blueprint/>

I created this report for YOU, the hard-working, struggling Network Marketer.

A report like this couldn't have come at a more critical time in history! With the economy plummeting and the HUNDREDS of THOUSANDS of jobs being lost every month combined with the MILLIONS of network marketers struggling globally (95% OF THE PEOPLE IN THIS PROFESSION MAKE LESS THAN \$10.00 PER WEEK) the time has come...

I could have kept this all underground as it has been for years, but I truly want you to explode YOUR NWM/MLM business, to become one of the top producers in this profession and to achieve everything you came here to achieve... I'm on a mission: To flip the failure rate in this profession upside down and see 97% of the people creating 6-figures for themselves and their families!

And by the way, this can be a reality if people WAKE UP to the 'New' network marketing and the unprecedented opportunity that it allows in the coming years! I want to fill entire convention stadiums with Six and even many Seven figure earners! My Mastermind Team is on our way to doing this as I write this Blueprint.

But it's not going to happen if Network Marketers continue to do what they've always done. So, with this information I am basically giving you the knowledge and access to information that will allow you to build and run your business like a top producer on steroids, TODAY!

The reality is that in today's world, working for yourself is actually the safer route, and working for a corporation has become the riskier proposition. This is another reason why the Networking Profession is the right place to be at the right time. Entrepreneurs will be the biggest beneficiaries of this economic boom. Home-based businesses are one of the fastest growing segments in our economy, and that trend will grow bigger and bigger as the idea of big corporations is phasing out and giving way to the age of the entrepreneur/network marketer.

THE DEATH OF TRADITIONAL NETWORK MARKETING/MLM

You see, the Network Marketing Profession has finally come of age. The facts are supporting this everywhere! What is, Is. What isn't, Isn't. What worked years ago just does not apply anymore when it comes to building a successful Network Marketing business.

To some degree, the way people went about building their businesses in years past did not really work either. Sure, there are many people who had huge successes building their NWM businesses, but the way they had to go about it was on the side of absurdity. I can only imagine how much further along these pioneers would have been had they had the resources we have today at their disposal. (More on this later on in this report.)

THE REASON WHY MOST NETWORK MARKETERS STRUGGLE...

Every time I go to a Network Marketing event/training, etc., I am struck by how almost everybody in attendance is approaching their business or starting their business the wrong way. I cannot say I blame the masses for doing this. You see, NWM is about duplication and working with and learning from your senior business partners (sponsors, upline, etc.) and so they are just passing down the same information that they were taught and it duplicates and duplicates on and on and on. I am fed up with this nonsense! IT IS TIME TO PUT A STOP TO INFORMATION THAT JUST DOESN'T WORK AS WELL ANYMORE IN 2014 and teach and train on what does work and what makes sense currently!

Lack of fundamental business building knowledge is really the primary cause for so much struggling and time wasting. It's sad. It's the reason why the overwhelming majority of people in the profession will fail in achieving their dreams even if they listen to the so-called experts, buy lots of products, attend every training under the sun, study them religiously and work extremely hard.

I'm going to address the issues I see, because I know from past experience that my unique perspective can really make a tremendous difference in your business, as it has for many of my students and business partners. I cannot sit on the sidelines anymore and allow so many dreams to fall by the wayside due to a lack of understanding how successful Network Marketing businesses are truly built.

This Blueprint exposes these issues, one by one, and you will gain clarity about your relationship to your business (and how to grow it) that you've never had before.

PUTTING THE NETWORK MARKETING PROFESSION INTO PERSPECTIVE

Before we dive into the specific strategies, we need to step back and put the network marketing profession, and your business, into perspective. You need to see how it fits into the larger world of "business." This means looking at how the business of network marketing has been demonstrated and executed for fifty-plus years, where it is now, and most importantly, where the current state of network marketing is headed and how it's changing.

Understanding the current state (maturity) of the Network Marketing/Direct Sales/MLM profession is critical to your long term success.

I am now going to lay out what the biggest factors are for why our profession has struggled much more than it should have and for much longer than it should have. Then later on, I am going to offer solutions that you can apply immediately that will eradicate these stumbling blocks and get you to step out of the shadows of past Network Marketers' mistakes which has given rise to such a high failure rate in this profession.

So, let's talk Business 101 for a moment. I want to keep this simple. In any business, when you are marketing your product, service or opportunity, you would do your research and find out who your target market is. Let's use the wine industry for simplicity. If you are in the wine business, you are looking to sell your wine to wine drinkers, right? So obviously you would not be going out into the marketplace trying to sell your wine to people who do not drink alcohol. You also wouldn't try to convince people that they need to drink wine when it is not their lifestyle or choice to do so.

Now, let's say that for the last fifty years wine companies had tried to convince these non-wine drinkers to drink, and tried to convince them that they NEED to buy their amazing wine, wouldn't you agree that the wine industry would get a very bad reputation as an industry as a whole?

The reason I have used this ridiculous wine example is because this is exactly what Network Marketers have been doing for the last fifty plus years! They have been trying to convince the wrong target market, 95% of the time. Now, does this make smart business sense? Is this business 101? Of course not! Now hear me out loud and clear...

THIS IS WHY THE NETWORK MARKETING/MLM PROFESSION HAS A BAD REPUTATION!

This is why so many people have a preconceived notion that what you are involved in is a pyramid, a scam, or something they just do not want any part of. This is also a major reason why so many people with high hopes and dreams do not even give our profession a shot and that is a SHAME! I often ask myself how many six and seven figure earners are out there who would have gone on to become huge successes in NWM, building organizations of thousands upon thousands of people and helping so many others do the same, but never got that chance.

It is my intention to change that and to have this blueprint do its job of bridging the gap between the truth and the falsehood of our profession.

You've probably heard the expression "People don't even know what they don't even know." They have preconceived notions that are FALSE and it is our job to educate them.

We all know as professional Networkers that NWM/MLM is the furthest thing from a pyramid if your company is a truly legitimate opportunity with real products being moved to the end consumer. We know that this is one of the most legitimate professions in the world that pays you based on the value you bring to others.

What I am trying to say is that it is not the 'SHAPE' (pyramid) of what you do that people have a problem with. Every business and organization on earth is shaped in the form of a pyramid. It is the strongest structure in the world! The problem is that the way the business has been conducted for so long by misinformed, uneducated, 'business' people in this profession has given it a bad reputation. We have hurt ourselves and stunted our own growth and the growth of future generations simply because most people in this profession lack the fundamental business skills, education and training necessary to succeed as an entrepreneur.

The MAIN Reason Most People FAIL is LACK OF MARKETING, TRAINING & SUPPORT.

It is ridiculous to think that bugging your friends and family could be a solid foundation for ANY business.

Why?

Reason #1: They are Unqualified & Not Targeted

Most of your Warm Market is NOT interested in starting a home business online or offline and NONE of them came to you. YOU were the hunter. Instead, I am going to teach you how to become the hunted- THIS IS KEY!

Reason #2: Quantity

I don't care how many people you know, you will never be able to run enough numbers with your warm market.

Another issue is that, in this profession, the barrier to entry is ZERO - meaning we let anyone in! But some people simply just DO NOT qualify to be a Network Marketer-PERIOD! There, I said it!

In other professions people have to qualify themselves to break in. In sports you'd have to try out, in the arts you'd have to audition, and for a J.O.B. you'd have to interview. But in NWM/MLM, we will just let anyone in and work with them – why? This is senseless.

Now, don't get me wrong, I understand that's part of what makes this profession so great – is that everyone has the chance to make it and live a lifestyle they have only dreamed of. But, at the same time this is another reason for why this profession has gotten a bad rap. People quit (because they were not qualified) and then go out and tell people that NWM/MLM doesn't work. We know that is the furthest thing from the truth, but word of mouth advertising is one of the most credible and effective forms of advertising there is, so that's why we are where we are today.

I liken it to Golf. You may stink at Golf, but that DOESN'T mean that Golf stinks!

Do you know that 82% of the people that go to college and graduate do not work in the field they were educated in? Does that mean that COLLEGE doesn't work? Of course not! Anyway, I hope I have made my point.

If you've ever tried to sit down and talk to someone about network marketing who is not open to the idea nor has any desire to own their own business, then you know how counter-productive and draining having this conversation can be...so stop having it!

Instead, you want to target entrepreneurs, other people who may have been in NWM in the past, or who are existing network marketing professionals. These are entrepreneurs who are already sold on the concept, understand the profession BUT are probably NOT satisfied with their current results, or the company they may have been involved with is not meeting their needs anymore - maybe the products are not what they want to represent, etc.

You must understand something about building a Network Marketing business... Your #1 target market includes only 2 groups of people:

Current network marketers

OR

People who are actively seeking information about getting started in this profession, people who are entrepreneurial.

Sponsoring people becomes a daily habit when you start focusing your energy on your BEST prospects. The same goes for your customers when you know how to target people who are interested in what you have to offer. You target the right people and educate them on your products and services that they do not know exist, that can change their life in a positive way, and you have a customer for life. Also, since NWM is all about word of mouth advertising, these customers will likely spread the word to other people about your products and services creating more business for you.

By the way, do you know who makes your best distributors/teammates? People who were your customers first! They believe in the products and are products of the product. I call this Retailing to Recruit.

THE PARADIGM SHIFT

TOP EARNERS DON'T PROMOTE THEIR NETWORK MARKETING BUSINESS OPPORTUNITY!

Why?

IT'S THE FASTEST WAY TO GO BROKE!

So what do you market to these current or aspiring network marketers/entrepreneurs who could care less about your business at this point???

Well, let's consider for a second what ALL network marketers are looking for:

Leads & Traffic - they have no idea how to funnel quality prospects through their sales funnels.

Money - there's a 95% chance that they're spending more money than they're making with their business.

A System to follow - chances are if they are seeing success in this profession their team is still struggling to duplicate it because there is no system in place.

A Leader to follow - this is really #1... Leadership is the greatest commodity on earth, period.

What if you provided such valuable information that your prospect actually perceived you as an expert, a true professional, maybe even the leader they've been searching for? Can you imagine if prospects actually started to contact you and ask you about what you do and how they can get involved with you? This is the Paradigm shift I am talking about. I am going to show you how to do this and have a never ending stream of prospects coming to you.

Now You've Been Warned: The information here is going to give you a realistic way to say goodbye forever to cold calling, prospecting, buying leads, chasing family & friends, and EVER getting rejected!!

(Instead, it is time you start building a REAL business with QUALIFIED people.)

How valuable do you become at this point in the eyes of your prospect?

What if, on top of all of this, you could position yourself as an expert in the network marketing profession even if you haven't personally had any success in the profession...YET?

Just so you know and hear me out loud and clear: By the time YOU are finished reading this Blueprint Report, you will know more about how to build a successful NWM business than 97% of people in this profession. You are also on your way to becoming an incredible Entrepreneur.

So, you never have to worry about or say and/or ask yourself the question: "But I am not an expert", or, "I haven't made much money yet in my business", etc. That stuff does not matter anymore once you become educated and can lead both yourself and other people with your newfound knowledge. Just get started and the rest will take care of itself.

**** HINT **** This is EXACTLY how the top earners play this game!

It's all about relationships. That's all this profession is. It's about RELATIONSHIPS!

I'll let you in on a little secret: The top earners realize that the network marketers you build relationships with today will be your top producers tomorrow.

These top producers also realize that the actual Network Marketing business you're trying to build has very little to do with your success...pay attention here because once you understand this principle and put it into your business you will get results.

People get started with YOU because of YOU, NOT your business!

Before we move forward there is one major theme behind EVERYTHING we're about to go over...this is absolutely CRITICAL to your success in this profession...and it's called...

ATTRACTION MARKETING

In contrast to the old school prospecting methods taught by most leaders and network marketing companies today, Attraction Marketing is a totally new approach to building a thriving network marketing business based on age-old timeless wisdom. Success in network marketing in this day and age requires a different set of skills, and more importantly, a different mindset than it has in the past. The type of training I am going to give you not only reveals this mindset, but arms network marketers with the knowledge and tools needed to build a successful business using the internet. If you are an Entrepreneur in general, this will completely change your view of how to go about building your business, whatever that business may be.

Attraction Marketing contains universal marketing principles that every distributor from every part of the world can use to be successful in network marketing.

It's because of this reason alone that the only thing you should be promoting on the front-end is YOU and the value YOU bring to the table. This is what is going to differentiate you from the MILLIONS of other network marketers out there who are foolishly marketing a company replicated website and acting like every other sleazy salesman out there... this is why 97% of network marketers fail!

Think about it... 97% of network marketers have no idea how to market. They can't generate their own leads and even if they could they'd be targeting the wrong people!

They push their NWM/MLM business to no end and repel their #1 target market... this isn't rocket science here my friend! If you want to start getting results with your network marketing business then it's time to start running your business the way the top 3% runs theirs!

I can't stress how critical it is that you lead with VALUE only and NOT your business opportunity! If you take nothing more from this Blueprint Report than this, understand that the only way your business will grow is through **ATTRACTION MARKETING** and **BRANDING YOURSELF!**

I can 100% assure you that EVERY SINGLE TOP EARNER IS FOLLOWING THIS BLUEPRINT! MARKETING CORPORATE WEBSITES AND PITCHING YOUR BUSINESS WILL GET YOU INTO DEBT FASTER THAN FLUSHING YOUR HARD-EARNED MONEY DOWN THE TOILET!

So now what?

You may be thinking, "Well that's great, but what exactly do I do now? How can I implement this top earner approach into my own personal business so I can finally start profiting with my Network Marketing business?"

The answer is VERY simple. Give your prospects what they need the MOST: Marketing, Training, and Support. Build trust and gain credibility by offering incredible training and tutorials on the marketing strategies your prospects need to learn.

Teach them about: Mindset, Leadership Development, Relationship Building, Principles of Professionalism, Principles of Marketing, Lead Generation, AD Copy, Sales Training, Entrepreneurship, Personal Development – the list goes on.

By doing this, you can position and structure yourself the EXACT SAME WAY AS THE TOP EARNERS IN THIS PROFESSION AND START BUILDING YOUR Network Marketing EMPIRE!

This is what will separate you from being a Company Rep to being an Entrepreneur Marketing Superstar! Can you see all the key differences and why they are so important to understand in the overall success of your NWM business?

NETWORK MARKETING ON THE INTERNET

I feel almost as if the two (The Internet and Network Marketing) were 'meant to be' in a way. As you will soon see, they certainly do work well together!

Okay, so up to this point, we have talked about Network Marketing as a whole, a little bit about where it has come from, and the Paradigm Shift that is now taking place and how this shift is completely changing this profession.

Now let's talk about how important the Internet will be to Network Marketing and your business going into the future.

It's time to learn how to put your Network Marketing business into OVERDRIVE! I am not kidding here! This information has no price! It is the Secret! These are the Remarkable, Underground strategies that will finally take your business and your life to a WHOLE NEW LEVEL!

It's simple really. Without a doubt, the absolute fastest, surest, most powerful way to build your Network Marketing business is to utilize the Internet! Your ability to use the internet to leverage your time is the key.

Internet Marketing is kind of in addition to Network Marketing. What Internet Marketing is, is a way for you to connect and build leadership with thousands of people at the same time that can lead them into traditional NWM, which is connecting with people, building relationships, promoting and being a leader. That is the essence of NWM! Selling, promoting, being a leader, influencing people. The internet is just a way to segue way people from a route where you do not know how to contact people, to having unlimited amounts of people viewing you.

So, this is where promotion is a skill that transcends internet marketing. This goes across NWM. It is the highest paid profession in the world, and if you know how to promote, you can make unlimited income utilizing the internet and cutting edge online strategies, especially if you know how to move people and get them to take action!

Technology (the internet) has caught up with the shift in people's values to make Network Marketing and Home Based Businesses primed to boom as we speak! People want time freedom, they want a lifestyle, and they want to work from home. The internet allows for this to be a reality.

When you use the internet and learn the strategies I am going to teach you to generate endless leads in multiple different avenues, and in many different ways, you will literally be building relationships with hundreds, even thousands of people all at the same time on complete auto-pilot. Now I obviously can't share everything with you in this report, but just to name a few strategies that I am talking about here, you can see the list below:

Some of these strategies teach you how to work smarter and embrace 21st century technology like Pay-Per-Click, YouTube, Facebook, MySpace, Twitter, Blogs, Article Marketing, Classifieds, Forums, E-Bay, Craigslist, Backpage, Powerful List Building & Much More - and I'm Going To Teach You ALL Of It!!!

(I am going to teach you how to do all this going into the future as we get to know each other better!)

Our focus is to build our businesses efficiently and get into profit QUICKLY by driving tons of quality traffic to our high converting websites, building relationships with these leads and using specific tools and strategies to generate cash flow IMMEDIATELY!

This business is still, and always will be, a relationship business, and with so many relationships, you will sponsor more distributors in a month than you did all last year!

TOP NETWORK MARKETERS BUILD HUNDREDS OF RELATIONSHIPS EVERY SINGLE DAY UTILIZING AND LEVERAGING THE INTERNET!

Okay, ARE YOU READY...?

Here is the simple 3-step formula and principles the top earners follow to build their Network Marketing empires by using the internet:

Build a list (of network marketers and entrepreneurs)
Build a relationship with that list (provide the solutions to ALL their problems and people will flock to you, like you, and trust you)
Monetize your list (start making money off the 95% of networkers who will say no to your primary business by giving them what they want...
YOUR LONG-TERM MONEY IS IN YOUR LIST!)

This means that more and more Networkers are going to be utilizing the internet and technology than ever before to grow their businesses. They are going to be a lot more serious and savvy about understanding the Internet and technology and how to merge these into their overall business plan.

Our wealth is rewarded directly in proportion to the number of people with whom we are willing to share. That is why using the internet as an integral part of your game plan in building your business is so key - because of the power of technology combined with the unlimited amount of people online.

THE FUNDED PROPOSAL CONCEPT

This concept that I touched upon briefly in the last section more than anything else in this profession (besides the internet and technology) has really revolutionized the way we can now go about building our businesses.

A funded proposal is a marketing plan where you sell inexpensive informational products to your target market, for example, ABC Recruiting tactics. I like to also call it 'Intellectual Distribution': Distributing intellect (knowledge, information, resources, etc.).

Another way to say it is that it is a 'Self-Perpetuating Advertising Budget.'

This serves two purposes:

1. You gather highly targeted and motivated leads that have raised their hand and said, "I'm interested in what you have!" They have further qualified themselves by pulling out their credit card and BUYING something from you. This is a HOT lead!
2. You make immediate income that pays for your marketing and advertising.

Hence the term, Funded Proposal, you are funding your marketing and advertising.

The leads that you want are paying for your ads to find and qualify them.

It doesn't get any better than that.

You advertise an information product, like (XYZ Business Book), that the people in your target market want and need. In this case, your target market is network marketers, and they all need help in sponsoring more people.

You lead with "Free", like this report you're reading. (A-HA!)

If this item has VALUE, then you can often up-sell your customer to other back-end products, such as information on how to generate leads, how to develop more customers, leadership training, and so on...

You are making money to pay for your advertising on the front-end, and more money on the back-end, whether your lead joins your primary business or not. You are actually making money off of the people that say NO to your primary opportunity (your NWM company, if you already have one).

When the informational products are of high quality and bring genuine value to others, creating real and lasting results, the Funded Proposal business model works like a charm. I am going to show you how to do all this and more in the near future.

Always remember, you're not in Network Marketing, you're in BUSINESS.

“WHAT IS YOUR PERSONAL TECHNOLOGY?”

You are probably wondering where I am going with this next chapter...

There was a term coined a few years ago by Paul Zane Pilzer, one of the best economists in the world, titled “Economic Alchemy” that I want to talk about here. I bring this up because this is going to tie into everything we have talked about so far to bring us into the future of where we are headed and why.

The theory of “Economic Alchemy” holds that we live in a world of unlimited economic resources, limited only by our inability to take advantage of the best technology that is available for a given production problem. “Alchemists” devise new goods or new services to orchestrate change – but they also exploit and take advantage of technological gaps.

The next section contains a lot of information I learned from Paul Zane Pilzer. In this section, I want to first talk about a very simple but powerful formula, and once you understand it, you will never look at your business, your resources, or how you spend your time the same way ever again.

Pilzer came up with a formula that goes along with the title of this chapter - ‘What Is Your Personal Technology’:

$$W = P \times T$$

Wealth, “W”, equals the Physical Resources available, “P”, multiplied by the Technology available, “T”.

W=Wealth

P=Your Relationships, Knowledge and available Hours

T=Your Basic skills (ability to read, write, speak, calculate and process information), the functional (specialized) skills you've learned to date, and your ability to adapt to change and learn new skills.

If the key to creating Wealth (increasing the "W" in the equation) is to increase your personal technology (the "T"), you already know the secret to getting more technology. Technology is determined by the rate of information exchange.

More than any other factor, how you manage your "T" today is what can make you one of the next network marketing millionaires tomorrow. So, how do you get more "T"? The Internet! Remember, your personal Technology (the "T") is determined by the rate of information exchange. How do you get more technology? Improve your speed of communication. How do you improve your speed of communication? The internet.

The internet is the single most effective medium we have today, in the United States and around the world, for helping people (customers) and Network Marketers close their technology gap.

$W = P \times T$ has always been true. It is a scientific equation, an eternal, unchanging law. However, something about the way it is operating in our world has changed. You see, throughout history, "T" has been pretty much a constant. We all know technology has been changing, very slowly, over many generations. But now, because information is readily available –and at a dizzying rate – and technology changes so fast (due in large part to the internet), it has become the single most critical component to managing your life economically.

"Whether we're talking about the wealth of a nation or your individual wealth, the measure of that wealth will be determined by the physical resources available, magnified by how much technology there is available to find it, extract it and make more efficient and productive use of it." - Pilzer

Here is how you can apply this formula to your own personal business life (your Network Marketing business in particular).

Now, let's assume you want to increase your W=Wealth. Since you know the equation above: $W = P \times T$ and you understand what each means, we need to talk about the most important one which is your T=Technology.

Here is an example:

If you recruit a lot of people into your business, it is just as important to train and educate them as well. How well you are applying technology to make sure the distributors you do personally sponsor are well trained, well informed, and well equipped to succeed is much more important than how many you actually recruit. In the equation, $W = P \times T$, the number of distributors you recruit is "P" - but how well you train and equip them is "T".

Do you want to become one of The Next Millionaires? Then listen closely to learn how to master and increase your "T". What is exciting to know is that many of these future millionaires are reading this Blueprint right now!

I CAN SUM UP HOW TO MASTER YOUR 'T' IN TWO WORDS: THE INTERNET!

The internet is the single most powerful force driving the growth and transformation of our economy.

The best way to increase your "T" is by improving your speed of communication. There is no better way to do that than the internet!

Your immediate economic potential is defined by your technology gap. This technology gap is where you will find the greatest potential for growth.

How well and how fast you know how to communicate through the internet, to find new leads, find new products, find new resources, tell your customers about products or services, communicate with the people you work interdependently with, research new areas, learn new knowledge and new skills - how well and how fast you know how to do all that and more - is going to determine your capacity to build wealth in the 21st century. In network marketing, the internet is your most important technology for turning your existing resources into those of a millionaire.

It is CRITICAL that you increase your Personal Technology. The way to put yourself right into this technology gap is to position yourself as a leader - someone who educates and trains lots of people and continues to just give more and more value, as well as constantly learns new technologies and stays ahead of the curve.

Today, because technology is advancing so rapidly and making so many new products that can dramatically improve the quality of people's lives, the gap between what people are using and what they could be using if they only knew about it is huge and growing huger as you read these words. If you are the one who tells them about that technology, you stand to make a fortune!

This is called Intellectual Distribution that we talked about above in the 'Funded Proposal' section. Distributing 'intellect' (knowledge, resources, etc). The internet and incredible personal opportunity intellectual distribution give way for the new entrepreneurs. The greatest growth will come in new and emerging industries, including the internet, the burgeoning wellness industry, intellectual distribution and network marketing.

The Direct Selling/Network Marketing Profession takes advantage of virtually every one of the trends we've talked about so far, and it is perfectly positioned to create many new success stories in the coming years. This profession is ideally positioned to help so many people not only earn a living, but also generate massive amounts of wealth.

Network Marketing is the perfect intellectual distribution business for today's economy!

There will always be an educational model that will function best person-to-person. The fortunes to be made in the years ahead will be predominately not in delivery but in education, not in physical distribution but in intellectual distribution. The #1 business opportunity for those who want to create new wealth is educating consumers about products and services that will improve their lives.

We are talking about information-rich products here. As I said above, they are products and services no one knows about yet, that are not understood or adopted by the market place and that need a significant amount of information to go with them: high-quality and/or high value products and services.

You see, Network Marketing/Direct Selling is really just Intellectual Distribution. You are pretty much off the hook of having to physically deliver any products/services. Instead, your main function is educating the consumer/opportunity seeker on what it is that you have through a one to one relationship with them.

Be sure to visit my blog for more information on exactly what one-to-one marketing is and why it is the future of business, and that also talks about one-to-one marketing and how you need to position yourself to lead this new parade instead of being caught at the tail end of the parade..

The Empowered Consumer, the Empowered Network Marketer, and the two critical functions of distribution: Education and Delivery:

As a network marketer, using Intellectual distribution, you are fulfilling both of these functions for the consumer. Education combined with intellectual distribution: AGAIN, teaching consumers about products and services that will improve their lives, typically items that they either don't know exist or don't know now are affordable.

There is no limit to resources, no limit to technology, no limit to demand, and no limit to wealth. Your only limit is the most precious of all and that is time. You cannot grow more hours in a day. However, you can make better use of those hours. And there is nothing more important in leveraging your time than the internet. It truly has endless possibilities.

Can you see how there is NO BETTER vehicle today for this kind of technology-gap-filling consumer education than Network Marketing?

I recommend that you should always be in a business where you are spending AT LEAST 51 percent of the hours you work learning new things and improving your skills. Why? Because you're investing in your personal technology. Remember $W = P \times T$? By following the 51 Percent Rule, you are always increasing your "T" - which means you are always increasing your ability to create new wealth.

NETWORK MARKETING: A PERSONAL ECONOMIC ALCHEMY MACHINE

Remember the definition of 'Economic Alchemy' said so perfectly by Paul Zane Pilzer: the "theory of alchemy" holds that we live in a world of unlimited economic resources, limited only by our inability to take advantage of the best technology that is available for a given production problem. "Alchemists" devise new goods or new services, orchestrating change and exploiting and taking advantage of technological gaps.

The amazing thing about NWM (Network Marketing) is that inherent in its structure, it is designed to work for you in your life as a force of economic alchemy itself.

You'll recall that when you apply the $W = P \times T$ formula for economic alchemy in your own life, your Wealth is determined by your Personal Resources ("P") and your personal Technology ("T"). NWM is perfectly designed to leverage and multiply both. This is an entrepreneurs dream!

In this equation, your Personal Resources ("P") are your individual relationships with people and the number of available work hours in your day. The structure of NWM itself - that is, the way the organizations are constructed and the hierarchical, multi-tiered way you are compensated for others' efforts as well as your own - is itself an advanced technology that leverages your resources.

To see an explanation of the most advanced, most powerful and most profitable Network Marketing structure ever created: [Vertical Marketing](#).

With a NWM business, your own "P" is further maximized by recruiting and training others, who each start their own businesses and consume your company's products or services, generating additional business volume, a percentage of which pays you. They also in turn recruit and train others, who do the same.

Thus, the relationships you develop and the hours you work are both powerfully leveraged by the duplication effect of the NWM technology itself.

This is ingenious - but that's not the most powerful aspect of this business. One of the most valuable aspects of NWM is that it is inherently designed to maximize your capacity to create wealth by strongly developing your Personal Technology.

Your Personal Technology ("T") equals the skills you bring to your home-based business. This is where the NWM industry sets itself apart from most other business opportunities. If you get involved in NWM today, you are going to be exposed to trainings, materials, education, tools for developing belief systems, and management systems (like this Blueprint you are reading) that you're not likely to find anywhere else. They certainly don't teach these skills in high school or college.

The skills you are likely to learn in NWM may include computer and internet proficiency, public speaking ability, leadership development, product knowledge, how to sell, how to teach others how to sell, one-on-one communication techniques, lead generation, and so on and so forth. This skill set is going to help you in everything else you do, whether it is a regular job or another form of entrepreneurial enterprise.

NWM companies are designed to handle the physical distribution of the products and services you sell - manufacturing, inventory, order processing, accounting, shipping, etc. - so that your primary business focus is on finding, recruiting and educating more customers and business partners. Moreover, since a NWM/Direct Selling company's success is directly dependent on your success, they also have a vested interest in helping you improve your technology.

This is a critical element in the technology of direct selling itself, and it represents a significant leap in development from most other forms of business.

For example, if someone were to sell you a franchise kit for a huge fee - and franchises can cost hundreds of thousands of dollars (on average \$146,000, up to over \$2 million for franchises like McDonalds) - they would have made their money and you would now have the risk. If you then failed, who would have lost? You.

But in NWM, if I recruit you and then you fail, I am the one who loses. I lost all the time I spent recruiting you and training you. And all you've lost is the nominal cost to purchase your starter kit. Most NWM companies subscribe to a code of ethics that say something along the lines of, "We will not pay you money or give you points for recruiting people; we only pay our people when the people in their organization actually move product and sell something."

Because of this, it is structurally in the best interests of the people recruiting you that you become as well trained and effective as possible.

This is the opposite of the classic 'dog eat dog', intensely competitive context of the traditional corporate work place. In NWM, you only win when you help others win! This is the best strategy for business success.

And look what happens as you apply your ever-growing skills ("T") to the new business relationships you are developing ("P"): you're constantly dealing with new people and a greater diversity of people.

Helping other people make smart economic choices, create a business that they can operate from home, spend more time with their families, and build a stream of residual income at the same time - and helping so many different people do this - offers its own rewards, far above and beyond the monetary awards. And because of the huge spectrum of diversity one tends to see in NWM, you are constantly improving the skills involved in working with different kinds of people. The nature of this business automatically compels you to develop your skills - and it develops the single most important skill you can have: the ability to constantly learn and embrace new skills and new information.

Network Marketing not only lets you build a better business: it also makes you a better entrepreneur!

STATISTICS REGARDING THE NETWORK MARKETING/DIRECT SALES PROFESSION

*Rapidly growing industry

*U.S. sales have doubled in the last few years to 30 Billion annually

*Worldwide sales exceed 100 Billion Annually

*15 million people are involved with Direct Selling in the U.S. and 50 million globally

*4 Million people per week go online and search for ways to earn additional income-FROM HOME! Network Marketing is a big part of what these people are looking for and you have a solution! Now, that is a BIG MARKET my friend! (I am going to show you how to tap into this market in a major way in future correspondence...)

*Three quarters of the U.S. population has purchased goods and services through Direct Selling/Network Marketing, more than double the amount purchased through TV and the internet combined.

*45% of the U.S. population says they want to and/or plan to purchase products and services from a Direct Sales company

*Roughly 90% of Network Marketers operate their business part-time

Today, the modern Network Marketing Profession that I have talked about in this Blueprint is poised to become the distribution method of choice for all the new products and services!

THE POWER OF WHAT WE CREATE WITH A RESIDUAL INCOME STREAM THROUGH NETWORK MARKETING

Financial Advisors use the 10 Year U.S. Treasury Bond as a benchmark to calculate how much money you would need to invest to receive a certain amount of income. The following schedule highlights the amount of money you would need to have invested to earn the income stream that a NWM Business can give you if you develop the equivalent in RESIDUAL INCOME.

<u>Your NWM Income</u>	<u>Annual Earnings</u>	<u>Asset needed</u>
\$300/mo	\$3,600/yr	\$90,000
\$600/mo	\$7,200/yr	\$180,000
\$900/mo	\$10,800/yr	\$270,000
\$1500/mo	\$18,000/yr	\$450,000
\$2100/mo	\$25,200/yr	\$630,000
\$1500/wk	\$78,000/yr	\$1,950,000
\$2100/wk	\$109,000/yr	\$2,730,000
\$3600/wk	\$187,200/yr	\$4,680,000

This is just an EXAMPLE of how Powerful Residual income and Network Marketing can be in your quest for creating real wealth and time freedom in your life.

Let me please explain 'The Power of What We Create' and the chart above to you in greater detail:

What we create is probably one of the most remarkable assets today and a Network Marketing company allows us to do it, I believe, faster than almost any other earning vehicle out there.

The reason that we can do this, and you really should understand this, is that when we start to create an income stream we're actually creating an asset. This asset is what we call a hypothetical asset, and the good news is we can't get to it, so it's allowed to grow without us having access.

Let's just look at the first line as an example. If we create \$300 a month residually, which translates to \$3,600 a year, that in turn translates to an asset of \$90,000 invested in a 10 year treasury at approximately 4%. How many of us would have \$90,000 under normal circumstances to let sit in the bank in order to earn \$300 each month? But here's the thing: in order to create that same asset and to put that \$90,000 into a treasury account you would have to have earned at least \$180,000 because the government is going to tax you half.

In NWM, in a matter of months earning \$300 per month, you have literally created an asset with a valuation of \$90,000. Look at the next lines in the chart to see how powerful this concept can be when you start earning more money. Imagine being able to tell someone that you own a business that is a \$1 million asset?!

For those of you who are already in the Network Marketing Profession, take a look at your own income. If you take your current NWM income (annually) and you multiply it by 25, you've just determined what you've created as an asset so far! This is the kind of thing I think we need to talk to people about and tell them what we're doing with our businesses to really educate them on the power of building a business like this.

Let's say we're earning \$1500/month (\$18,000/year). We've created an asset of \$450,000 and that's after taxes. We would have had to have earned almost a million dollars (because the government will take about half) using traditional means to have the same asset. I really hope you realize how powerful this is. What we're doing is creating an asset with no tax implications on the creation, only on the income stream. And the same is true when we pass that asset on, since most NWM companies (good ones anyway) allow you to pass your residual income stream on to your family.

This is something to think about when you are looking to partner with a NWM company. There will be more about 'What To Look For In A NWM Company' in the BONUS chapter of this Blueprint which you will see a bit later on in this report.

So, when the income stream is passed on, there's no tax implication. With the asset we've created, we're able to will to the next generations at full value the same income stream that we've created. There's really nothing as powerful out there today. I wanted to get this message across to you so you really understand the power of the asset you've created or are in the process of creating. In a matter of a few short years you are creating massive incomes and massive assets.

WHAT KIND OF IMPACT CAN NETWORK MARKETING HAVE ON THE WORLD?

Something I find so amazing about NWM is the fact that it is a business and profession of people truly helping people. You are only successful by empowering and sharing with lots of other people - sharing training, knowledge, success principles, etc. Where else can you go and find a win-win situation in business, where people are rewarded for raising people up?

I often wonder how far reaching NWM can go to reach the world and make a difference...

Let's pretend for a moment that the NWM company you are a part of does business in 30 different countries. And, let's pretend you are from the United States and your business and organization has expanded into all parts of the world. Now, let us say hypothetically speaking that you now have business partners in Iran or Iraq. Maybe even Afghanistan, Russia, or China...

Here is the BIG question - WHO WOULD TAKE UP ARMS AND shoot their "check?" What I mean by that is, if we are all economically connected and vested in each others' success, who would threaten that?

Maybe I am crazy, but I believe this is a way to solve some of our differences in this world. I just wanted to make a note of this viewpoint and see what others had to say.

A Good Story

Years ago, when I finally found my perfect business and began working toward building MY freedom, just like I'm helping you do now, I attended a conference and heard a story that changed my perspective, and changed my life. Come to find out, this story is pretty well-known, but it had a huge impact on me! It's the story of "The Dash."

Earlier I mentioned one of my mentors who has inspired me to no end in my business. Before he was my mentor, I heard him tell this story.

When we come into this world, we have no choice in the matter. We are born, whether we like it or not! Similarly, when we die we are taken from the earth in whatever manner is chosen for us - we may be able to prolong our life as long as we possibly can, but in the end, we have no choice in when we leave either. These two dates - our birth date and our death date - are forever stamped on our lives after we pass on. When you look at a gravestone, you see a name and two dates.

But between those two dates, there is a dash...

What is “the dash?” It’s YOUR LIFE. That little, seemingly insignificant punctuation they use to mark the dates on your gravestone represents your life – but our lives are hardly insignificant! What does YOUR dash say? Close your eyes and think about this for a minute... What have you done with your life up to this point? Are you doing everything you dreamed you’d be doing? Do you spend enough time with the people who are most important to you, or doing the things you love to do? If not, why not? What’s holding you back? REALLY think about these things – because only YOU can control your dash, and only YOU can change your life. If you’re not happy with where you are right now, right this minute – and if you’re not happy with what you’ve done up to this point – then it’s time to make some changes. Don’t wait until the dash ends.

You can see why this story inspired me so much. My “dash” has changed dramatically since I heard this story and it made me reevaluate what I had done up to that point – and I hope it will do the same for you.

CONCLUSION

Now it’s time that you must ask yourself - where are you going to focus your own entrepreneurial skills? How well are you managing the technology gap we discussed in this report?

Are you constantly seeking out the best ways of doing things to improve your business and your life? By reading ‘The Home Business Blueprint’ you are proving that you are seeking out new and better sources for the latest information about the NWM and Entrepreneur industry.

Stick with me and I will share with you how to take full advantage of the internet as a way to reach, inform and educate yourself and your business partners and your customers. I am also going to teach you how to be a BETTER ENTREPRENEUR – PERIOD!

Remember, the most important investment is investing in yourself.

It adds up to this: In the reports I write in the future, I’ll be sharing some strategies currently being used by people at the top of the Network Marketing world. I can promise you these are not concepts you’ve heard before. But they have one thing in common: they are SO powerful they will increase your business even if you do them wrong!

Let me be frank. These strategies and tactics are just the appetizers. The main course is the EXACT replica of the systems we use to DESTROY the competition, build relationships with THOUSANDS of Networkers on autopilot, generate immediate cash flow for our businesses, and become the top earners in our respective Network Marketing companies.

What this means is that ANY network marketer marketing any business can finally duplicate EXACTLY what the top earners have been doing for years, following our guidance...

If you're serious about making big money in your Network Marketing business, and building a real business that will grow and serve you well into the future...then stick around and [HYPERLINK to twitter] follow me because I am going to teach you and share with you everything I know and continue to learn about becoming an all-around successful entrepreneur.

And when you visit [this web page](#), you'll see endless amounts of resources, information, training materials, videos, audios, conference calls, and some of the best systems out there that will teach you everything you need to know about Attraction Marketing techniques, Mindset, Leadership Development, Relationship Building, Principles of Professionalism, Principles of Marketing, Lead Generation, AD Copy, Sales Training, Entrepreneurship, Personal Development... etc!

I designed this site to teach struggling Inter(Net)work marketers how the top earners REALLY build their businesses (they don't want you to know this stuff, so congratulations because you have found your leader that will finally reveal the hidden truth about Network Marketing/MLM, and just becoming a Better Entrepreneur in general).

You will look back on this day as the one day that changed everything...and started you down the path to wealth and personal freedom.

Stay Tuned,

Keep On Growing. I Believe You!

Jim Sama

Let's establish a Relationship together on [Facebook](#)...

Let's establish a Relationship together on [Twitter](#)...

Let's establish a Relationship together on [Youtube](#)...

UPDATE

I am starting to get a lot of flack from fellow Network Marketers who feel this report could hurt their businesses. There is actually a group of marketers who are attempting to block me from mailing this [Blueprint](#) out. I really don't want to see that happen, because it will mean many struggling network marketers will continue in their non-strategic opportunistic ways simply because they don't know there is an alternative way to finally build their business.

So again, if you've benefited at all from this report, you can help me in two ways:

1. First off, again if you shared this report when you first downloaded it, I thank you for helping spread the word. If you haven't sent your friends, colleagues, business partners, and whoever else you think may benefit from this Special Blueprint Report, you can do so by clicking the link below sharing the page. Help me spread the word - and at the same time help your friends as well as your team and your organization! Go there right now:
<http://jimandlisasama.com/home-business-blueprint>
2. Go to my [Blog](#) and post your comments to help others understand why they need to get their hands on this report. Tell the world what you think of The Home Business Blueprint. Feel free to make a video testimonial if you would like, or just post a comment.

Thanks again for your Leadership!

Jim

P.P.S. It's time to spread this message of [Network Marketing](#) empowerment with as many people as possible. You are totally free to share this manifesto with ANYONE and EVERYONE you care about. Blast it out to your friends and followers on Twitter and Facebook, make a video and put it out to your Youtube channel, share it with your family, friends, business partners and co-workers, email your list if you have one... We are galvanizing a tribe for true transformation and prosperity for all, so let's extend the invitation as far as we can reach.